

LANDSCAPE ONTARIO  
**CONGRESS**  
CONFERENCE  
EST. 1973

# REDEFINED

THE CONGRESS VIRTUAL CONFERENCE IS SET FOR JAN. 18-20, 2022.  
GET YOUR CONFERENCE PASS TO ACCESS 36 SESSIONS  
LED BY 47 INDUSTRY EXPERTS.

*"The speaker lineup is truly remarkable, and the range of topics covered has something for just about every green professional"*

— Joe Salemi, Deputy Executive Director, Landscape Ontario.

**REGISTER ONLINE AT: [CONGRESSREDEFINED.COM/CONFERENCE](https://congressredefined.com/conference)**

## TUESDAY, JAN. 18

9 A.M. TO 10 A.M.



**Pond Management -  
The Opportunity and Necessity**

David G Sim, LEED AP | Arbourdale



TORO

**Embrace Your  
Inner Geek**

Grant Harrison | Nextra Consulting



**Garden Centres Around the World**

Paul Cooling, Rachel Doyle, Nick Stodel, Leanne Johnson, Karen Moad

11 A.M. TO NOON



Sustainability -  
Buzz Word or Buzz Kill?

John Bladon, PAg, ISSP  
The Chimera Group



Innovative Soils in the Modern  
Construction Landscape

Jose Haig, M.Sc., B.ES, CUE  
Earthco Soil Mixtures



Successfully Recruiting  
and Retaining Labour

Lindsay Drake Nightingale,  
Christine Moffit, Kathy Thomas,  
Scott Wentworth OALA, CSLA, CLD

1 P.M. TO 2 P.M.



Get Smooth Operations  
with Repeatable Systems

Jacki Hart, CLP | Consulting By Hart



2021 Trial Garden Results

Rodger Tschanz, MSc  
University of Guelph



Building a More Inclusive  
Workforce in  
Green Professions

Jeanette "Danielle" Barber, Ph.D.

3 P.M. TO 4 P.M.



Protecting Fruit Trees from  
Pests and Diseases

Susan Poizner | OrchardPeople.com  
Fruit Tree Care Education



Seniors Gardens: A Growing Market  
with High Profit Potential

Ron Koudys, BLA, Med, OALA, FCSLA, FASLA, RLA(MI), CLD  
Ron Koudys Landscape Architects Inc.



Profiting From Saying "No"

Haig Seferian CLD, OALA, CSLA, FASLA,  
Beth Edney CLD, CIFD,  
Frank Ferragine, Jim Mosher

**WEDNESDAY, JAN. 19**

**9 A.M. TO 10 A.M.**



**Garden Spotlight:  
Royal Botanical  
Gardens Kew (London, UK)**

Richard Barley, MCIH, FLS  
Director of Horticulture & Learning,  
Royal Botanic Gardens, Kew



**The Cookie Has Crumbled:  
Considerations for Digital  
Advertising Without  
the Cookie**

Zachary O'Connor  
Web Conductors Inc.



**Building Winning Teams:  
Keep them and Train Them  
to Succeed**

Rob Redden | in-Lite Outdoor Lighting

**11 A.M. TO NOON**



**High Level Estimating:  
Strategic vs.  
Tactical Thinking**

George Urvari | Oriole Landscaping



**The Internet of Nature**

Nadina Galle, Ph.D.



**Container Gardening  
for Four Seasons**

Catherine Karpman  
From the Garden Shed



# VIRTUAL CONFERENCE

Jan 18-20, 2022

## WEDNESDAY, JAN. 19

1 P.M. TO 2 P.M.



### Current Supply Chain Issues and Forecasts for 2022/2023

Jamie Riddell, Jeff Olsen,  
Mike Schiedel, Jason Ireton,  
Jason Vettese



### Optimal Recovery, Sleep and Energy for Optimal Health

Dr. Matthew Posa MChiro, DC



### Recommended Repertoire of Respectable Plants 4.0

Jon Peter NPD, OAC, Colleen Cirillo,  
Darrell Bley

3 P.M. TO 4 P.M.



### Five Seasons: The Gardens of Piet Oudolf Virtual Screening



### Three Reports Every Landscape Business Needs to Grow Profitability

Greg Herring | The Herring Group



### Trees and Construction Damage

Kyle McLoughlin  
Ironwood Arboricultural

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**THURSDAY, JAN. 20**

**9 A.M. TO 10 A.M.**



**Preparing the Ground  
for Healthy Soil**

Glenn Munroe,  
Greg Patterson, Jon Durzi

**Collaboration  
with Municipalities  
and Conservation Authorities**

Paul R. Brydges, BLA, CLD, APALA, ASLA, CNLA,  
CSLA, OALA, FLP  
Brydges Landscape Architecture Inc.

**Planning for Success with  
Strategic Relationships**

Jacki Hart, CLP | Consulting By Hart

**11 A.M. TO NOON**



**Budgeting During  
and Post Pandemic**

Peter Guinane | Oriole Landscaping

**Indigenous  
Agriculture Techniques**

Isaac Crosby  
Lead Hand, Urban Agriculture,  
Evergreen Brick Works

**The Plant  
Parenting Revolution:  
Connect and Cultivate  
Houseplants Trends  
to Maximize Retail Sales**

Leslie Halleck, CPH | Halleck Horticulture

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## THURSDAY, JAN. 20

1 P.M. TO 2 P.M.



### Are You Digitally Relevant? Face the New World of Online Commerce and Communications Head On

Leslie Halleck, CPH | Halleck Horticulture



### PaRx: A Prescription for Nature and Health

Dr. Melissa Lem MD, CCFP, FCFP,  
Jennie McCaffrey BSc, MA



### Invasive Species for Carolinian Trees

Kyle McLoughlin  
Ironwood Arboricultural

3 P.M. TO 4 P.M.



### Help Your Landscape Shine with Professional Photography

Stacy Bass, Jeff McNeill,  
Joel Hordyk



### Restoring Ecosystem Functionality and Biodiversity

Heather Holm  
Biologist and award-winning author



### Succession Planning - The Good, Bad, & Ugly

Nathan Helder, BSc (Agr)  
Gelderman Landscape Services

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